

MORGAN MESSICK

MARKETING, COMMUNICATIONS & MEDIA MAVEN

CONTACT

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 MorganizedMess.com

EDUCATION

Lyon College | 2011
B.A. Theater & Anthropology

SKILLS

Marketing | Communications
Event planning | Community management
Creative writing | Editing
Media management | PR
Social Media | Design
Hootsuite | MailChimp
Analytics | Reporting
Wordpress | Squarespace
SEO | CRM's
Financial Literacy | Budgeting
Podcasting | Content creation

EXTRACURRICULAR

Podcasting | Blogging
Volunteering: SXSW | PRA | UWATX |
Habitat | Meals on Wheels | TX Book
Fest

ORGANIZATIONS

Austin Alliance for Women in Media
Success by 6 Coalition
Family Pathways Coalition

WORK EXPERIENCE

2018-19 **United Way ATX - *Current***
Marketing & Communications Manager
Media planning | Community management |
Internal communications | Production &
Communications calendar management | Mass
communications | Event planning & execution |
Budget management | Grant writing &
management | Project manager | External
partners and vendor management | Reporting &
metrics | Programmatic assistance

2017-18 **GoRead.com & NCP**
*Media Specialist & Marketing
Manager*
Write articles, scripts, blog content |
Newsletter curation | Co-Host C2C | Curate
Video Shorts | Social media | Content
creator | Marketing | Copywriting | Curate
best practices & procedures | Social media |
Manage marketing team | PR coordination

2017+ **B&B Podcast - *Current***
Creator | Media | Co-Host
Create content | Production | Edit | Social
media management | Co-Host

2012-17 **Kerbey Lane Cafe - *Corporate***
*Product Manager | Financial Literacy | Office
Coordinator*
Open Book Management | Budgeting |
GGOB Coach | Periodic reconciliations |
Corporate CC & Vendor mgmt | Accounting |
Event planning | Product management |
Trade Show management | Marketing Strategy |
Online Store Manager | Administrative

2018 **International Accelerator**
Marketing & Social Media Manager
SXSW event planning | Social media |
Content creation | Communications |
Stakeholder management |
Portfolio support | Branding